



RAMSGATE TOWN COUNCIL

Minutes of Active Ramsgate Working Group

Venue: The Council Chamber, The Custom House, Harbour Parade, Ramsgate

Date: Tuesday 31st March 2026 at 10:05am.

Present: Councillors: Crittenden (Chair), Huxley (Vice-Chair) and Ovenden.

Also in attendance:

Ms G Dempsey; Visit Ramsgate Project Manager.

Mrs R Smith; Town Centre and Tourism Manager.

Mrs J Edwards; Senior Tourism Officer, Visit Thanet, Thanet District Council.

Mr D Williams; Marketing and Communications Officer. (Minutes)

APOLOGIES

No apologies were received.

DECLARATIONS OF INTEREST

No declarations of interest were received.

REVIEW PREVIOUS MINUTES FOR ACTIONS

The working group reviewed the actions from the previous minutes. This covered the TDC licencing for the small operators in Ramsgate. Councillor Crittenden informed the group that councillors attended a members briefing at TDC around this issue. TDC have reviewed and put into place a graded zone fee rather than a flat fee for operators, depending on where they are located. There were no applications from Ramsgate operators.

The group requested that Ms G Dempsey and Mrs R Smith to provide a one page report to Town Promotion summarising the amount of operators during the summer, including information on how many have licences, how many who do not operate without a licence, what knock on effect this has had on Active Ramsgate week and the offering by TDC and include quotes in the appendix from operators. At the end of the season, this information will be sent to Andreea copying in Councillors Crittenden and Huxley.

ACTIVE RAMSGATE WEEK

The working group received an update from Ms G Dempsey on Active Ramsgate Week. 12 of the 18 activities are participating from last year. Ms G Dempsey informed the group of potentially expanding the offering of disc-golf, pickleball, bowling/croquet. Ms G Dempsey intends to make Active Ramsgate Week a more visual event, so residents and visitors are aware it is happening.

Mrs J Edwards has put forward Active Ramsgate Week content for the England Coast April Blog. She has always pushed Active Ramsgate Week information to a journalist for The Sun, who is coming down for the Eurovision and tunnels. Mrs J Edwards will keep trying for Active Ramsgate content.

PROJECT UPDATE

The working group received an update from Ms G Dempsey on the Active Ramsgate project. This covered the development of the Visit Ramsgate leaflet, stating what content would be required. The intention is to have 50,000 copies printed for distribution by iVisit this year.

RAMSGATE HISTORY MAP

The working group received a report from Mrs R Smith regarding the potential for a Ramsgate History Map website. The group were shown a mock-up of the website showing history of Ramsgate from 1755. The cost of this project is around £4,400 with £90 for hosting per year.

Mrs J Edwards mentioned that the tone and accessibility need to be consistent when being updated, informing the group that TDC use a generated script which is provided to AI detailing the tone and readability. This then converts written text into the same tone, making it consistent.

The Ramsgate History Map to be recommended to the Finance and General Purposes Committee for consideration, Mrs R Smith to talk to the Town Clerk about this being included on the agenda. If this is not feasible due to timescales, then recommend to Full Council for consideration.

Mrs J Edwards informed the group that she is taking early retirement and that a representative will be replacing for future meetings. The group expressed their thanks to Mrs J Edwards for her hard work in helping with the Active Ramsgate project.

SUMMARY OF ACTIONS:

- TDC LICENCING – SMALL OPERATORS

- 1. Ms G Dempsey and Mrs R Smith to produce a one-page report for Town Promotion summarising summer operator numbers, including: how many hold licences, how many operate without licences, the impact on Active Ramsgate Week and TDC's offering, and operator quotes for an appendix. Report to be sent to Andreea at the end of the season, copying in Cllrs Crittenden and Huxley.**

- GENERAL

- 2. Mrs R Smith to speak with the Town Clerk about adding the Ramsgate History Map recommendation to the Finance and General Purposes Committee agenda. If this is not possible due to timescales, the recommendation is to be taken to Full Council instead.**

DATE AND TIME OF NEXT MEETING

The next meeting is to be confirmed after the Annual Town Council Meeting in May 2026.

The Chair closed the meeting at 11:55am.